

ADVERTISING SPACE RATE CARD 2003

Product	Price
Outside back cover	USD\$ 2,750
Inside front (per page)	USD\$ 2,400
Inside back (per page)	USD\$ 2,000
Full page inside	USD\$ 1,500
Double page spread	USD\$ 2,500
Vertical Strip (1 column)	USD\$ 1,000
1/2 page	USD\$ 1,000
1/4 page	USD\$ 700

EXTRAS

Other page formats and inserts available on request. All loose inserts within, photographs and supplemental extracts out of the magazine are available at an extra cost.

TECHNICAL

Size: A4 (210mm x 297mm)

Screen: 150 lpi

Film: Right reading, emulsion side down

Bleed: 3 mm on all sides

Terms & Conditions (full document available on request)

- Prices are quoted in **United States Dollars**.
- Full page and half page.. 50% to be paid at confirmation of order.
- Quarter and strip.. 100% to be paid at confirmation of order.
- Balance payment is due on publication.

NB

- *Discounts available for series bookings.*
- *Special rates for volume purchases of the magazine, confirmed prior to printing.*
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